



What is Slow Jams with R Dub!

A nightly two-hour love songs and dedications show on 105.7 The Oasis featuring the hottest love songs from the 70s, 80s and 90s and special listener dedications from Las Vegas and across America.

The music

The most important ingredient of the show is the music. *Slow Jams* will be centered in the 80s playing familiar Rhythmic love songs from artists like Keith Sweat, Zapp & Roger and Sade. We'll mix in some 70s (Rose Royce, Marvin Gaye, Smokey Robinson), the 90s (Boyz II Men, Aaliyah, Jodeci) and compliment the mix by sprinkling in titles from the 2000s (Alicia Keys, Usher, Robin Thicke).

Programmed exclusively for 105.7 The Oasis, we'll work hand in hand with John to make sure the music on *Slow Jams* is the perfect fit for the Oasis and listeners and is in-line with the station's vision and plan.

Delivery

The show will be delivered each day via MediaShooter Pro. No downloading, no satellite, no ISDN lines, no board op required. Our free software can be configured to automatically load the show into your automation system.

Local.

The star of the show: the listener. The show will be heavily "phone-based," filled with special listener dedications. Oasis listeners from Las Vegas will not only be able to dedicate messages and songs to their loved ones in town, but also have the unique advantage of sending their love to friends and family all across America.

Proven.

Slow Jams with R Dub has been on the air since 1994 and is #1 in almost EVERY market in the Southwest. From Los Angeles to Phoenix, from Albuquerque to Salt Lake--the recipe has been working consistently in over 60 cities for decades. There's no "risk" here--this product is a proven winner, book after book, in both diary and PPM markets.



Available.

R Dub is never more than an hour flight away from Las Vegas and is available for station appearances, events and client meetings. He enjoys visiting his affiliates and would love an excuse to visit Vegas often!

Custom.

This is a rare opportunity: we can create a show completely custom for The Oasis, as the flagship station to a new "Old School" version of our already successfully syndicated Slow Jams show. Not only will the music be custom crafted just for The Oasis, but until we sign on other affiliate stations to this version of the show, Slow Jams will be 100% custom to the Oasis and Las Vegas...including opening and closing with the station's name, inclusion of station liners, and more.

Revenue.

R Dub is available for endorsements, client meetings and appearances. You'll have a product with a massive following and numbers that you'll be able to deliver to clients. This includes a possibility of routing our "Slow Jams LIVE!" tour through Las Vegas as well.

About R Dub...

At 36 years old, R Dub is the Program Director of Magic 92.5 (Rhythmic AC) and Jammin' Z90 (Top 40) in San Diego, CA. He's also programmed stations in Los Angeles, Phoenix, Tucson and other cities across America.

But his true passion is *Slow Jams*. Starting his first Slow Jams radio show at the age of 16, today his Slow Jams empire includes over 60 radio stations, a 24/7 all Slow Jams iHeart radio station, the website slowjams.com, a Slow Jams "tour bus," and a nationwide Slow Jams concert tour. In the past two years he has wrote a book and produced a full-length feature film currently being screened at film festivals all over the globe.